

**GOVERNMENT OF TELANGANA
ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion - Destination Promotion on Telangana Tourism in Hyderabad Times through M/s. Optimal Media Solutions (A division of Times Internet Limited) - Release of Rs. 5,69,352/- (Rupees Five Lakhs Sixty Nine Thousand Three Hundred and Fifty Two Only) including Taxes - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 187

Dated:12-03-2015
Read the following:

1. Proposal from M/s. Optimal Media Solutions, Hyderabad (A division of Times Internet Limited) Dated: 20-01-2015
2. Lr.No.213/PMU/PRO/2015, of YAT & C (PMU) Department, Dated:28-01-2015.
3. Invoice No 4652007785, Dated 17-02-2015 and Invoice No 4652007831, Dated 27-02-2015 and from M/s. Optimal Media Solutions, Hyderabad,.

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ORDER:

In the reference 1st read above, M/s. Optimal Media Solutions, Hyderabad (A division of Times Internet Limited) has submitted a proposal requesting for Release of two full page coverage on Telangana Tourism in Hyderabad Times on Destination Promotion of Mahabubnagar and Medak for total of two issues in Hyderabad Times for an amount of Rs. 5,69,352/-(Rupees Five Lakhs Sixty Nine Thousand Three Hundred and Fifty Two Only) including Taxes (for Rs.2,87,676/- including Taxes for full page coverage on each destination). Accordingly, in the reference 2nd read above, the Government have issued the work order for the above purpose.

2. In the reference 3rd read above, upon successful completion of the publishing of advertisement on the coverage of Telangana Tourism destinations (viz., Mahabubnagar and Medak District), M/s. Optimal Media Solutions, Hyderabad has submitted the bill along with relevant proof towards evidence for an amount of Rs. 5,69,352/-(Rupees Five Lakhs Sixty Nine Thousand Three Hundred and Fifty Two Only) including Taxes towards Release of advertisement on Telangana Tourism in Hyderabad Times on Destination Promotion of Mahabubnagar and Medak and requested to release the payment.

3. Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs. 5,69,352/-(Rupees Five Lakhs Sixty Nine Thousand Three Hundred and Fifty Two Only) including Taxes to M/s. Optimal Media Solutions, Hyderabad towards Release of advertisement on Telangana Tourism in Hyderabad Times.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure - 102 Tourist Accommodations & other facilities to Tourists - Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism - 260 - Advertisement, Sales and Publicity - Expenses”

5 The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Optimal Media Solutions, Hyderabad through following details:-

Account Name	: M/s. Optimal Media Solutions, Hyderabad
Account No	: 00600310006244
Name of the Bank	: HDFC Bank
Branch	: Nanik Motawani Marg, Fort, Mumbai
IFSC Code	: HDFC0000240
Pan No.	: AABCT1559M

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Optimal Media Solutions, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER